

2026 SUSTAINABLE BLUE ECONOMY SUMMIT

HOSTED BY OCEAN ALLIANCE CANADA

📅 September 18, 2026 📍 The Westin Nova Scotian, Halifax

Sponsorship Opportunities



Funded by the
Government of Canada's
Future Skills Program



OAC is a national ocean sector initiative of ECO Canada.

From Ocean Potential to Ocean Performance

THE SUSTAINABLE BLUE ECONOMY SYMPOSIUM 2026

Hosted by Ocean Alliance Canada, the Sustainable Blue Economy Symposium (SBES) is where the ocean economy shifts from ambition to execution—bringing together the leaders scaling what works and the partners enabling what's next

This is where the systems that drive growth come together:
capital, policy, innovation, partnerships, and workforce.

Grounded in Canadian leadership with a global lens, the symposium features international insights and real-world examples to help position Canada as a competitive force in the blue economy.

WHY PARTNER WITH US

With 200+ intentionally selected senior-level participants, including executives, policymakers, investors, and Indigenous leaders, this is a room of decision-makers shaping what gets scaled next.

Partnering with Ocean Alliance Canada positions your organization as an enabler of real-world progress, alongside the leaders driving it forward.

Gain direct access to a highly targeted audience that is difficult to reach through traditional channels, placing your brand inside the conversations shaping investment, policy, and industry growth.



1

Day to transform ambition
into actionable results

10 +

Expert-led sessions driving
actionable outcomes

20 +

Industry-leading
speakers

3

Major networking
opportunities

Conference Agenda

September 18, 2026

The Westin Nova Scotian, Halifax

2026 Summit Themes:

SCALING THE
SUSTAINABLE BLUE
ECONOMY

ALIGNING SYSTEMS &
PARTNERSHIPS FOR
IMPLEMENTATION

MOBILIZING
CAPITAL &
INVESTMENT

ADVANCING INDUSTRY
GROWTH &
COMPETITIVENESS

Agenda Highlights:

OPENING KEYNOTE

THE TRILLION DOLLAR OCEAN: SCALING THE NEXT PHASE OF THE BLUE ECONOMY

The global blue economy is entering a decisive decade. With strategies in place, the focus now shifts to implementation and impact. This keynote explores the opportunities, leadership, investment, and collaboration needed to scale sustainable ocean industries worldwide.

KEYNOTE INTERVIEW

COMPETING ON THE GLOBAL OCEAN STAGE

As the blue economy expands, countries and companies are racing to lead. This keynote explores how organizations build globally competitive ocean sectors and scale in an increasingly competitive market.

KEYNOTE INTERVIEW

UNLOCKING CAPITAL: FROM INTEREST TO INVESTMENT

Scaling the blue economy requires new investment. This keynote explores how investors are approaching opportunities and what's needed to accelerate capital into sustainable ocean solutions.

KEYNOTE INTERVIEW

FROM AMBITION TO EXECUTION

As momentum builds in the ocean economy, the focus is shifting from strategy to execution. This session explores the systems needed to scale, including workforce, infrastructure, policy alignment, and coordinated investment.

INNOVATION SHOWCASE

HIGHLIGHTING OCEAN INNOVATIONS READY FOR SCALED IMPACT

The Innovation Showcase brings together a curated group of innovators presenting solutions advancing a sustainable, competitive blue economy on a high-level platform for technologies ready to move beyond pilots and startups into scale.

DO YOU KNOW AN INNOVATOR?

[LEARN MORE AND APPLY ONLINE](#)

Sponsorship Opportunities

Organizations are invited to participate as sponsors through tiered opportunities designed for maximum visibility and engagement.

	EVENT PARTNER	POLICY LEADER Innovation and Lunch sub-category opportunities	THOUGHT LEADER Breakfast and Cocktail Hour sub-category opportunities	EXHIBITOR
SPONSORSHIP \$ AMOUNT	\$15,000	\$10,000	\$5,000	\$2,000
AVAILABLE	1	2	2	–
Name & logo placement on event materials and website	✓	✓	✓	✓
Social media acknowledgment	✓	✓	✓	✓
Exhibitor booth	✓	✓	✓	✓
Access to list of registered attendees	✓	✓	✓	✓
Recognition as a partner / sponsor during the event	Verbal recognition during open remarks and closing sessions + 30-second video (sponsor provided) presentation at lunch break	Verbal recognition before Innovation Panel or Lunch + Company logo displayed at Lunch or during Innovation Panel	Company logo displayed at Breakfast or Networking Mixer	✓
Inclusion in pre-event materials	Company profile in ECO Canada Newsletter + Press release to announce partnership	Company profile in ECO Canada Newsletter + Promoted blog post to announce partnership	Company profile in ECO Canada Newsletter	
Sponsor table seating	Preferred placement	Preferred placement	Preferred placement	
Opportunity to moderate a panel discussion	+ EP Meetup keynote (night before event)	✓		
Complimentary tickets	12 + 30% discount on additional tickets	8 + 25% discount on additional tickets	4 + 20% discount on additional tickets	2 + 15% discount on additional tickets

Message from the Chair

DR. YOGENDRA CHAUDHRY

CHAIR, OCEAN ALLIANCE CANADA

VICE PRESIDENT, PROFESSIONAL SERVICES & ESG, ECO CANADA

JOIN US IN ADVANCING CANADA'S BLUE ECONOMY

The Sustainable Blue Economy Summit (SBES) is more than a convening, it is where Canada's ocean and water sectors come together to accelerate innovation, collaboration, and sustainable growth.

As a sponsor, you are not only supporting this important dialogue, you are helping shape it. This is a unique opportunity to align your organization with national priorities, engage directly with influential leaders and decision-makers, and position your brand at the centre of Canada's blue economy transformation.

Whether your organization leads in innovation, sustainability, workforce development, or policy, SBES is the platform where your contribution can help drive meaningful, lasting impact for the sector and the country.



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