

Ocean Alliance Canada Conference

Shaping the Future of Canada's Sustainable Blue Economy

📍 Westin Hotel, Halifax

📅 September 3 – 4, 2025

Sponsorship Opportunities



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Canada



Future Skills
Centre

Centre des
Compétences futures

Ocean Alliance Canada

ABOUT OCEAN ALLIANCE CANADA

Ocean Alliance Canada is a national initiative dedicated to strengthening the foundations of Canada's sustainable blue economy. As an intermediary for ocean sector stakeholders with a strong workforce focus, we support people at every stage of their career journey while aligning partners across the country to drive systemic change.

WHO WE ARE

Ocean Alliance Canada is a collaborative initiative that brings together partners from across the country to align efforts, share knowledge and strengthen the foundations of Canada's sustainable blue economy. OAC is built on a collaborative, people-first approach. We strengthen the systems that power innovation – aligning workforce development, inclusive leadership and policy coordination to support the continuously evolving ocean sector.

WHAT WE DO

Ocean Alliance Canada works to *convene national partners* to share insights, reduce duplication, and foster a more connected blue economy. The organization *bridges gaps* between training, policy, and practice to strengthen real-world impact across sectors. It *amplifies underrepresented voices*—including Indigenous Peoples, equity-deserving groups, and emerging leaders—ensuring they are at the forefront of ocean policy conversations. *By facilitating knowledge exchange and collaboration*, Ocean Alliance Canada supports inclusive innovation, capacity-building, and long-term planning.

OUR FOCUS

While many initiatives prioritize innovation, Ocean Alliance Canada focuses on building the systems that enable it. We're laying the groundwork—through policy connections, inclusive practices, and long-term strategy: *to ensure the blue economy is not only sustainable, but also equitable and innovative.*



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Conference Agenda

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CONFERENCE DAY 1 WEDNESDAY, SEPTEMBER 3, 2025

LAYING THE GROUNDWORK – INNOVATION, INCLUSION & GOVERNANCE

Day one focuses on hands-on learning and strategic planning. The morning session begins with a practical, skills-based workshop exploring AI in ocean industry, followed by two concurrent afternoon sessions: one, a focused workshop advancing equity and inclusion across the ocean sector, and the other bringing together the Steering Committee of Ocean Alliance Canada.

CONFERENCE DAY 2 THURSDAY, SEPTEMBER 4, 2025

OPPORTUNITIES & CHALLENGES IN THE BLUE ECONOMY

Day two explores both the developments and persistent challenges shaping the future of Canada's sustainable blue economy. The morning will spotlight international collaboration and business expansion opportunities, while the afternoon will take a deeper dive into workforce development and inclusion.



[VIEW THE COMPLETE AGENDA AT OCEANALLIANCECANADA.CA](https://oceanalliancecanada.ca)



Sponsorship Opportunities

We invite organizations to participate as sponsors, offering a range of sponsorship levels designed to provide maximum visibility and engagement opportunities. Below are the available sponsorship tiers:

	EVENT PARTNER	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
SPONSORSHIP \$ AMOUNT	\$15,000	\$10,000	\$5,000	\$3,000	\$1,500
AVAILABLE	1	2	3	5	Unlimited
Name / Logo placement on event materials and the summit website	Top-tier logo placement on all event materials, website, brochures & signage	Logo prominently displayed at the networking reception	Logo prominently displayed at the networking reception	✓	Name listed (no logo)
Opportunity to participate in a panel discussion	During the opening plenary + opportunity to host a panel	High-profile panel participation	✓		
Recognition as a partner / sponsor during the event	✓	✓	✓	✓	✓
Inclusion in pre-event materials	Feature in all press releases and marketing campaigns	Inclusion in select press releases and marketing materials	✓		
Social media acknowledgment	Dedicated social media campaign highlighting the partnership across ECO Canada's platforms	Targeted social media mentions leading up to and during the event	✓	✓	✓
Complimentary exhibition booth	Double-sized exhibition booth in a prime location	Prominent location	✓	✓	
Complimentary summit registrations	15	10	5	3	1

Exhibition Booths

All sponsorship levels include the option for an exhibition booth, providing a platform to showcase your organization's products and services to the event attendees. Booths will be strategically located to ensure maximum visibility and engagement.

ADDITIONAL BENEFITS ACROSS ALL LEVELS

- **Networking Opportunities:** Engage with industry leaders and potential clients during networking sessions and workshops.
- **Brand Visibility:** Enhance your organization's profile through various branding opportunities, including event signage and promotional materials.
- **Media Exposure:** Benefit from media coverage associated with the event, amplifying your organization's commitment to the blue economy.

We are committed to working closely with our sponsors to ensure that each partnership is tailored to meet specific objectives and maximize return on investment. By sponsoring the Oceans Alliance Conference and Consortium, your organization will play a pivotal role in advancing sustainable practices within the maritime sector.

For more information or to discuss sponsorship opportunities further, [please contact our sponsorship team at sales@eco.ca](mailto:sales@eco.ca).

We look forward to collaborating with you to make the Oceans Alliance Conference and Consortium a resounding success.

WHY SPONSOR THE OAC CONFERENCE?

Sponsoring the Ocean Alliance Canada Conference is more than brand visibility—it's a chance to align your organization with the future of Canada's sustainable blue economy. This national event brings together leading voices from across sectors to shape workforce development, foster collaboration, and drive inclusive growth in the ocean sector.

As a sponsor, you'll connect directly with influential stakeholders, showcase your leadership on key issues, and demonstrate your commitment to building a more connected, skilled, and equitable ocean workforce. Join us in supporting the people and partnerships that power Canada's ocean future.

